



Eliezer Priel
Chairman of the Board

Idan Yanovitz
Chief Executive Officer

Dubi Halaban
Chief Financial Officer

Line of Business

Construction and infrastructure materials

Established in 1963



Hanson Israel is a subsidiary of Heidelberg Materials, one of the world's largest producers of cement, aggregates, asphalt, concrete products, and ready-mixed concrete.

Headquartered in Heidelberg, Germany, the parent company employs approximately 51,000 people across 3,000 sites in 55 countries. It is publicly traded on the German stock exchange, included in the DAX index, and ranks among Germany's 30 largest corporations. In 2024, the Group reported a sales turnover of approximately €21 billion.

Founded in 1963, Hanson Israel operates 25 concrete plants, 3 quarries, 2 asphalt facilities, a cement import terminal, and a facility for cement storage, packaging, and mixing. The company also manages a fleet of trucks for transporting concrete and quarry materials, alongside hundreds of subcontractor vehicles. Operations are conducted through Hanson Group companies and the Hanson Stone Quarries Partnership Ltd.

Hanson Israel places paramount importance on employee safety and environmental protection, integrating these values into all aspects of its operations. The company is one of Israel's leading producers of construction materials. With estimated revenues of 1.2 billion in 2024 and a workforce of approximately 530 employees, Hanson Israel produces a significant portion of the country's aggregate, cement, and ready-mix concrete consumption. The company has grown alongside the State of Israel, and its enduring success reflects its capacity for innovation and its unwavering commitment to quality and service.

Local Operations

Hanson Israel operates 25 advanced production plants for concrete, finishing, and infrastructure products, with an annual production capacity exceeding 3.5 million cubic meters; 3 quarries with a production potential of over 11 million tons per year; and 2 asphalt plants producing various types of asphalt. The company also imports, packages, mixes, and sells bulk and bagged cement through dedicated facilities in Ashdod. Products are delivered to development and construction sites nationwide via Hanson's fleet and subcontractors.

Product Portfolio

- **Aggregates** – Various combinations of stone, gravel, and sand used in construction, infrastructure, and other applications. Aggregates are quarried from hard limestone or dolomite rock.
- **Ready-Mix Concrete, Infrastructure & Finishing Products** – Fresh concrete produced and loaded into mixers at the plant, delivered directly to construction sites. Additional products include plaster mixes, infrastructure blends, paving, and finishing materials.
- **Bulk and Bagged Cement** – A fundamental raw material used in the construction and infrastructure industries.
- **Asphalt** – Mixtures of aggregates and sand with bitumen, used for paving roads, highways, parking lots, and walkways.
- **Transportation Services** – Delivery of company products and services to external customers.

Customer Service

Hanson Israel continues to invest in the ongoing enhancement of its customer service system under the motto: "Hanson – My First Choice." The company's vision and differentiation strategy are centered on becoming the preferred supplier by providing professional, reliable, and comprehensive solutions for every need at construction sites.

All employees undergo training designed to instill and implement Hanson's core values: Integrity, Responsibility and Care, Respect and Human Dignity, Teamwork, Professionalism, Learning, and Pursuit of Excellence.

Hanson develops and operates advanced digital tools to maintain fast and efficient communication with customers, ensuring maximum transparency and excellent service. The APP HANSON mobile application is a market leader, enabling concrete ordering, real-time tracking of mixers via GPS and map interface, and digital confirmation of deliveries.

In accordance with Heidelberg Materials' global sustainability policy, Hanson Israel is actively promoting green construction. The company is working to reduce the carbon footprint of its products, improve recycling processes at its concrete and quarry facilities, and develop innovative solutions that meet green building standards in Israel and worldwide.

Hanson's vision is to continue leading the construction industry by combining operational excellence, superior service, and a deep commitment to environmental and community responsibility.

Technology and Quality

Hanson is uncompromising in its commitment to product quality, customer satisfaction, and maintaining its reputation. It was among the first in the industry to adopt the Israeli Standards Institute's certification system for concrete, asphalt, and quarry operations. The company successfully completed the certification process and received ISO 9002 approval, confirming compliance with the highest quality standards.

Environmental Protection and Safety

Hanson Israel is attentive to the environmental needs surrounding its plants, facilities, and quarries. The company strictly adheres to environmental regulations and listens to the concerns of communities near its operational sites. Hanson believes it must do everything possible to ensure its employees are not harmed or become ill during their work. Many employees are trained as safety officers and first aid responders to reduce risks and provide immediate care if needed.



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